

Privacy Policy

1. General Information

We appreciate your interest in our website and services. The protection of your personal data is very important to us. In this privacy policy, we inform you about the collection, processing, and use of your data in connection with your use of our website and the services offered.

2. Responsible Party

The party responsible for data processing on this website is:

Steffen Vollert

Am Ruck 36

97717 Aura an der Saale

Email: hi@steffenvollert.com

Phone: +49 163 2013883

3. Collection and Processing of Personal Data

Personal data is only collected on our website if you provide it voluntarily, for example, when placing an order or contacting us through the contact form. This data will be used exclusively to process your inquiries and orders.

Data Collected:

- **Contact Form:** Name, email address, message
- **Order Process in the Online Shop:** Name, address, email address, payment information (e.g., credit card details), phone number
- **Cookies:** Data about your browsing behavior (see below regarding cookies)
- **Payment Processors:** We transmit necessary data (e.g., order number, amount) to the respective payment service provider during the ordering process.

4. Use of Data

We process your data for the following purposes:

- **Contract Fulfillment:** Processing and completing your orders in the online shop (e.g., shipping print products)
- **Contacting You:** Responding to inquiries you make via our contact form or email
- **Marketing:** Sending information about our services (only with your consent)
- **Payment Processing:** Transmitting order and payment details to payment providers for processing payments.

5. Cookies

Our website uses cookies. Cookies are small text files that are stored on your device and store information about your use of the website. They help us improve the usability and performance of our website. You can disable the storage of cookies in your browser settings; however, this may impair the functionality of our website.

6. Web Analytics and Tracking (Google Analytics)

This website uses Google Analytics, a web analytics service provided by Google Inc. ("Google"). Google Analytics uses cookies, which enable the analysis of website usage. The information generated by the cookie about your use of the website is generally transferred to a Google server in the USA and stored there. We have activated IP anonymization on this website, so your IP address will only be stored in anonymized form.

7. Sharing Data with Third Parties

To fulfill our contractual obligations, it may be necessary to share personal data with third parties. This includes:

- **Payment Service Providers:** Your payment information will be transmitted to the relevant payment provider (e.g., PayPal, Stripe, credit card providers).
- **Shipping Service Providers:** To ship the ordered products, we pass your address data to the respective shipping provider (e.g., DHL, UPS).
- **External Service Providers:** We use service providers to assist with technical functions (e.g., website hosting) and to analyze user behavior (e.g., Google Analytics).

8. Data Transfer to Third Countries

If we use services outside of the EU/EEA (e.g., Google Analytics or other US providers), your personal data may be transferred to third countries. In such cases, we ensure that an adequate level of data protection is in place, such as by using EU Standard Contractual Clauses.

9. Your Rights as a Data Subject

You have the right at any time to:

- **Access:** Request information about the personal data we have stored about you.
- **Rectification and Deletion:** Correct inaccurate data and request the deletion of your data, provided there are no legal retention obligations.
- **Restriction of Processing:** Under certain circumstances, you can request the restriction of processing your data.
- **Objection:** You can object to the processing of your personal data if we process your data based on a legitimate interest.
- **Data Portability:** You can request the transfer of your data to another service provider.
- **Withdrawal of Consent:** If you have given us consent to process your data, you may withdraw it at any time.

To exercise these rights, please contact us using the details above.

10. Data Security

We implement technical and organizational security measures to protect your data from unauthorized access, loss, or destruction. Our website is secured with SSL encryption to ensure the secure transmission of your data.

11. Changes to This Privacy Policy

We reserve the right to update this privacy policy as necessary to reflect changes in legal requirements or our services. We will inform you of significant changes in a timely manner.